

# Barco laser solutions

Bigger, better and brighter... on all cinema screens

Barco Laser Solutions provide the foundation for unsurpassed theatrical exhibition, applying transformational solid-state projection technology to our passion for cinema. Barco's comprehensive approach to laser illumination supports our two fundamental commitments to the industry: to provide the premium experience to the movie-going public and to supply our exhibitor partners with a flexible, simple, efficient and cost effective, next-generation platform for all kinds of cinema – large and small; 2D and 3D; Hollywood and alternative content. Barco's long-term corporate commitment to ever-advancing technology, underpins all our new laser projector designs - each with the right mix of features and benefits for its intended application. No matter the screen size, Barco Laser Solutions provide a bigger, better and brighter experience.

Barco Laser Solutions address the opportunities and challenges facing our industry by providing:



## The premium projection platform for all screens sizes and applications

- An emotionally engaging, movie-going experience
- Premium image quality for every movie on every screen, every day
- Dazzling *laser color* - saturation, contrast and sharpness
- High Brightness, high stereo contrast Barco Laser3D



## Industry- and circuit-wide application flexibility

- Global solutions for *all* screen sizes and types
- *Alchemy* ICMP support of all current and anticipated content formats
- Barco *Laser3D* supports all major technologies\*
- Efficient, integrated, 6 primary 3D requires no additional hardware\*
- 100-30% output adjustment, via software controls or “color-locked” presets



## “Low touch” operational simplicity

- Straightforward, single projector set-up, integration and operation
- No lamp changes, stocking or warranty administration
- Minimal and simplified maintenance
- Rapid 3D/2D switching and adjustment via macros and remote management



## Dramatically lower operating costs

- Light source designed for 30,000+ hours at maximum brightness
- Eliminates *all* lamp and lamp-related recurring expenses
- Cuts *all* lamp-related labor, maintenance, stocking and disposal
- Cuts power consumption by 40% or more on comparable lumen basis

(\* DP4K-L line)

BARCO

Visibly yours

All Barco Laser Solutions come with another layer of customer support choices: consulting, finance and lease options; rapid installation and turn-up; maintenance agreements, NOC services and the proven long-term commitment from a trusted industry partner.

### **Why *Barco* Laser Solutions?**

- The best experience for every cinema screen
- Most cost-effective premium laser projection solutions
- Technology leadership – now and into the future
- Safety and Simplicity rule
- Attractive corporate partnership solutions

Barco Laser Solutions are a part of a broad strategy, combining our passion for cinema and deep commitment to new technology - providing the global cinema market with a range of flexible, simple, cost-effective options for the cinema of the future... today.