

NUITEQ® and Barco

NUITEQ® multitouch collaborative software fuses with Barco immersive visualization

NUITEQ®

NUITEQ® is a multi-award winning world leader in collaborative touch screen software solutions for corporate meeting rooms. The company is reimagining and redefining meeting room technology. Snowflake Business, NUITEQ® software suite of collaborative tools for meeting rooms, helps to boost productivity, engagement, and creativity. With a decade pioneering experience in developing natural user interfaces, the company continues to realize its vision to empower workforces to work more efficiently.

NUITEQ®

Barco

Barco is a global leader in immersive and collaborative visualization for situation rooms, executive briefing centers, board rooms and control rooms for crisis communications, emergency operations, energy, transportation and other 24/7, mission-critical environments. Our comprehensive portfolio features near-seamless LCD video walls and completely seamless rear projection LED and RGB Laser video walls, which facilitate knowledge-sharing and promote better, faster decision-making.

Take decisive action with cutting-edge visualization solutions

Big data is becoming an increasingly critical asset of organizations, which needs to be shared across the enterprise in a meaningful way. Enormous amounts of data need to be easily viewed and interpreted by individuals and teams to make informed decisions about a company's objectives and opportunities. With the growth in unstructured data like video, images and social media, management and visualization has become even more of a challenge. The key is to effectively collate and segment data in a way that empowers decision-makers to take confident action in real time. A universal data source must form the foundation of this effort, and Barco and NUITEQ® have combined their expertise to deliver a pre-validated universal visualization platform that empowers unlimited, interactive collaboration.

This strategic technology alliance provides a seamless, interactive solution that utilizes the most intuitive collaboration technique of all, the human touch. This new solution puts data literally into the hands of users to deliver insight and facilitate real-time decision making.

Tactile, digital collaboration at its finest

Barco and NUITEQ® have combined their advanced technologies to create a unique, touch-based system that literally transforms the way people collaborate. The Barco OSV seamless video wall has been optimized with NUITEQ's "Snowflake Business" multitouch software tool to create an intelligent surface for visually communicating ideas and information in an impactful and memorable way. Presenters navigate applications using the highly intuitive UI designed specifically to allow multiple users to launch and interact with several applications simultaneously with the utmost flexibility.

Driving the discussion toward a successful outcome

NUITEQ® Snowflake Business empowers team members to participate actively in collaborative meetings and projects. With this powerful, integrated touchscreen visualization solution, meetings become more active and engaging for employees and management. Team members are empowered to actively participate in meetings and projects, enhancing their contributions and boosting productivity in these key business areas:

- Control rooms
- Strategy rooms
- Executive briefing centers
- Meeting rooms
- Innovation centers
- Design centers

Collaborative Multitouch Software

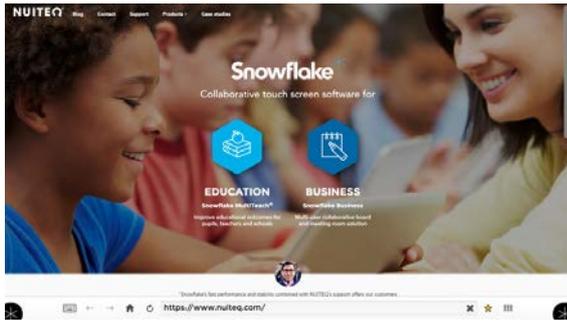
Built for versatility and performance

Snowflake Business allows users to customize the software using the inbuilt configurator. The configurator is a user-friendly tool which allows:

- Blazing fast way to easily change the configuration of Snowflake Business
- Live on the fly preview for the changes in the settings
- Change graphical look and feel or apply corporate branding to the software
- Add widgets such as twitter, RSS feeds, stock ticker and more
- Add and remove applications
- Customize the UI and menus layouts
- Add third party applications to the main UI

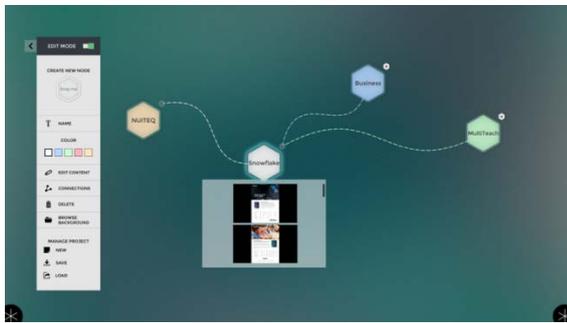


Snowflake Business provides all the tools needed to deliver a command performance that informs and impresses:



Browser

Presenters can load and present their corporate website and surf the web using multi-finger gestures to zoom and pan using a new, powerful and safe web browser supporting pinch & zoom and annotation features. Multiple websites can be navigated by several users simultaneously.



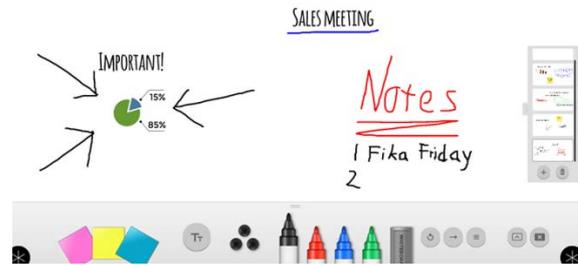
Nodes

Presenters can show connected content – pictures, videos, PDFs and PowerPoint documents – in a memorable way using the data visualization tool to capture the audience’s attention in corporate boardrooms and at events.



Zones: Multiple applications

Zones allows users to divide the Snowflake interface into different layouts so that numerous apps can be used simultaneously in different sections of the screen. This optimizes the usage capacity of large-format interactive screens.



Whiteboard

Whiteboard is a creative ideation tool to facilitate brainstorming sessions and enhance group discussions. Users can save and subsequently share sessions as projects with users at any time.



Media & Stage

Users can easily organize, view, present and explore assets in a project-based folder within the application. These include photos, videos, PowerPoint presentations, audio files, and PDF brochures straight from a USB, Dropbox, a hard drive or a shared network folder.

Ideal for presentation situations, a user can press the Stage button on any content in the Media app to instantly send the content to an interactive or non-interactive video wall thus displaying content on a main or secondary screen.

Connect multiple devices with remote control functionality

Snowflake Remote allows presenters to connect their mobile iOS and Android devices, such as their iPad, iPhone, Android mobiles and tablets to the system. In this fashion, Snowflake Remote can function as a remote touch input device to control Snowflake running on an interactive screen.

Seamless Video Walls

Barco Overview OSV video wall with Touch Kit

Immersive visualization for high-end collaboration spaces

The OSV Video wall is a completely seamless, curved display based on a blended rear-projection cube architecture, offering a fully immersive viewing experience from anywhere in the meeting room. Ideal for “Big Data” collaboration, it enables freely moving/scaling content on a giant bezel-free canvas, making it ideal for executive briefing rooms and high-end collaboration spaces where professional image quality is paramount. Powered by rear-projected, LED illumination, the OSV wall is energy efficient, requiring minimal maintenance over its 60,000 lifespan, which results in a low total cost of ownership. It is available in resolutions ranging from 3.8 to 8.5 megapixels.



The Barco OSV Video Wall is now available with Touch Kit, enabling an unlimited number of touches, pens and objects to be used to control interactive applications.

Get started today

To learn more about the Barco NUIEQ® immersive interactive collaboration and showcase solution, contact your Barco or NUIEQ® sales representative or the contacts below:

NUIEQ® ordering information via Barco: Product code BCSF-001

NUIEQ® contact for ordering licenses: Brian Collins, bc@nuiteq.com

Description: Lifetime (Perpetual) License Snowflake Business Edition

Request more information

- **Brian Collins**, Business Development Manager & Co Owner, Nuiteq, bc@nuiteq.com
- **Suchit Rout**, Director - Global Strategic Marketing, Barco, alliances@barco.com

About the Barco Strategic Alliances program

Great products need great focus. That is why Barco allies with other top players in their fields of expertise to build the best solutions available. By combining complementary strengths, we can optimize the integration of the systems and offer one single system

to the customer. This simplifies deployment, optimizes efficiency, minimizes reaction time, and reduces costs in a variety of selected professional markets. This creates a win/win situation for all parties involved, our customers in the first place.

More information? Please visit our dedicated webpage www.barco.com/alliances