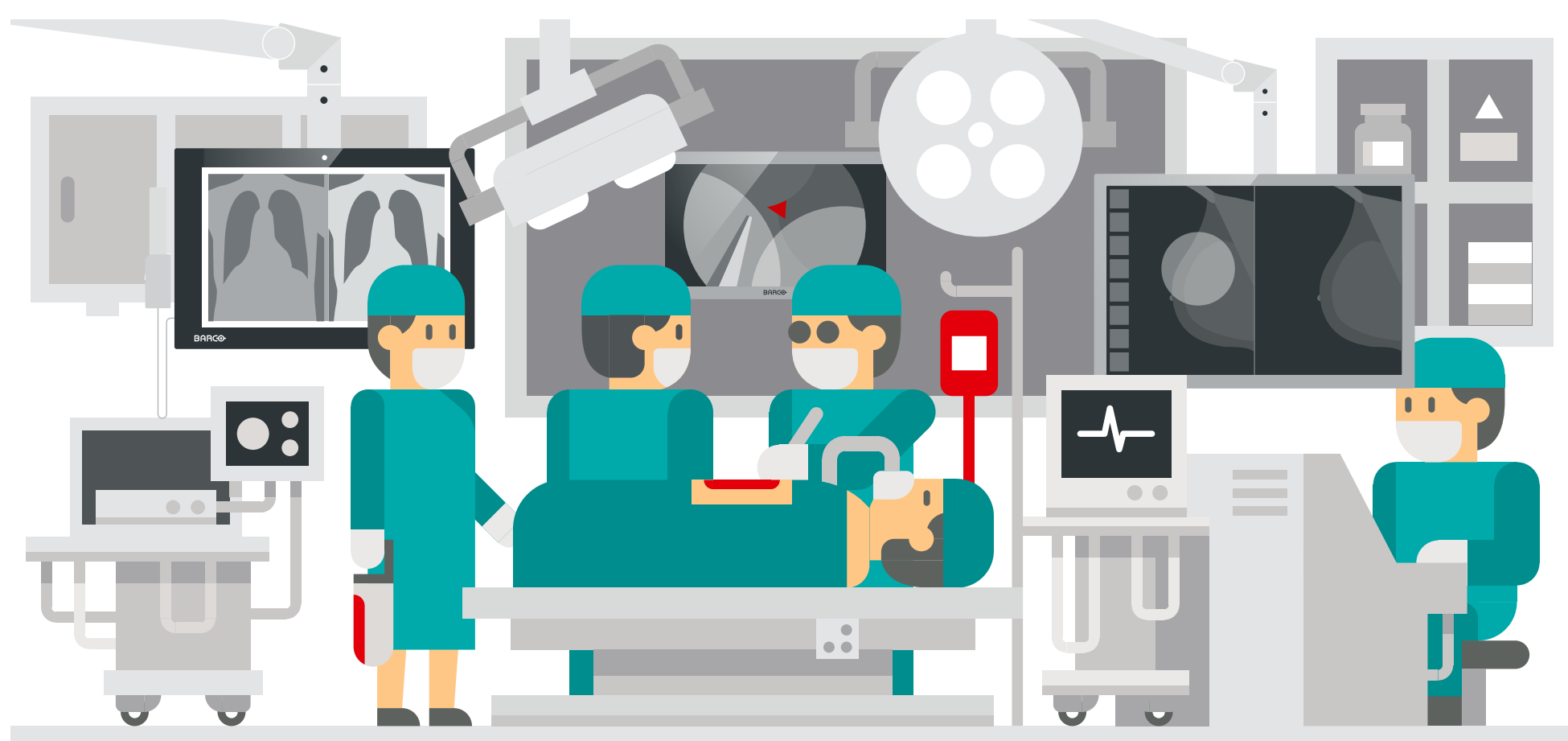
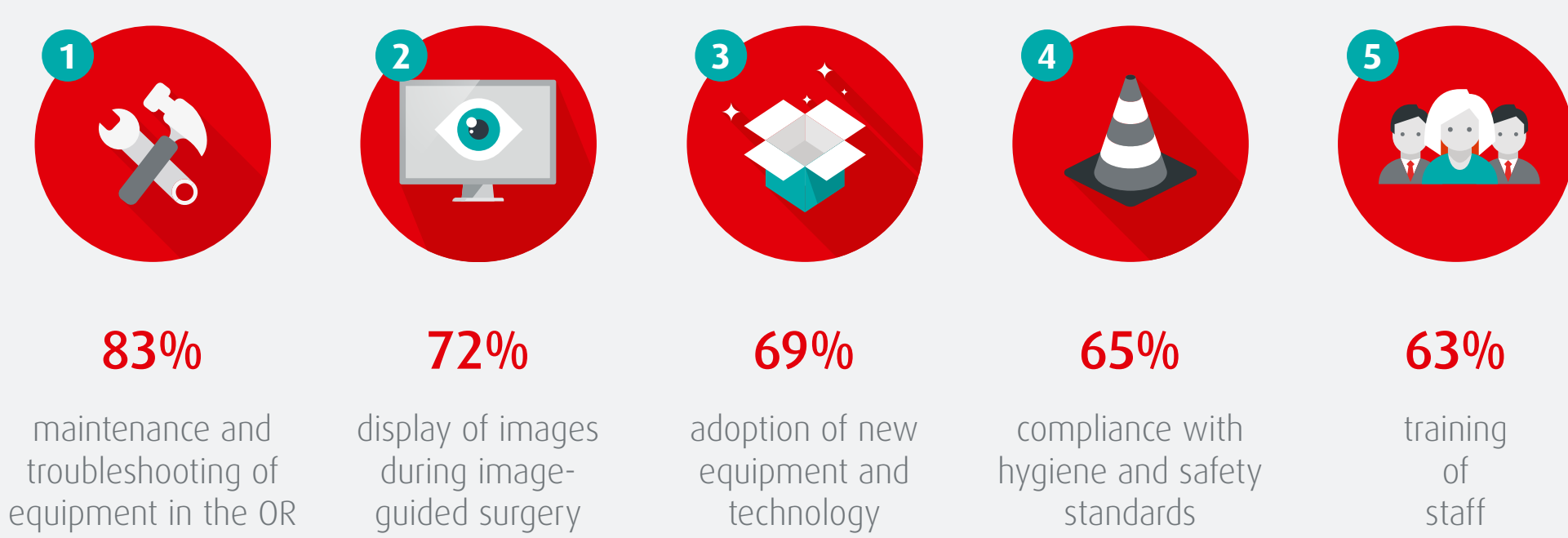


# WHAT DOES IT TAKE TO RUN AN OPERATING ROOM?

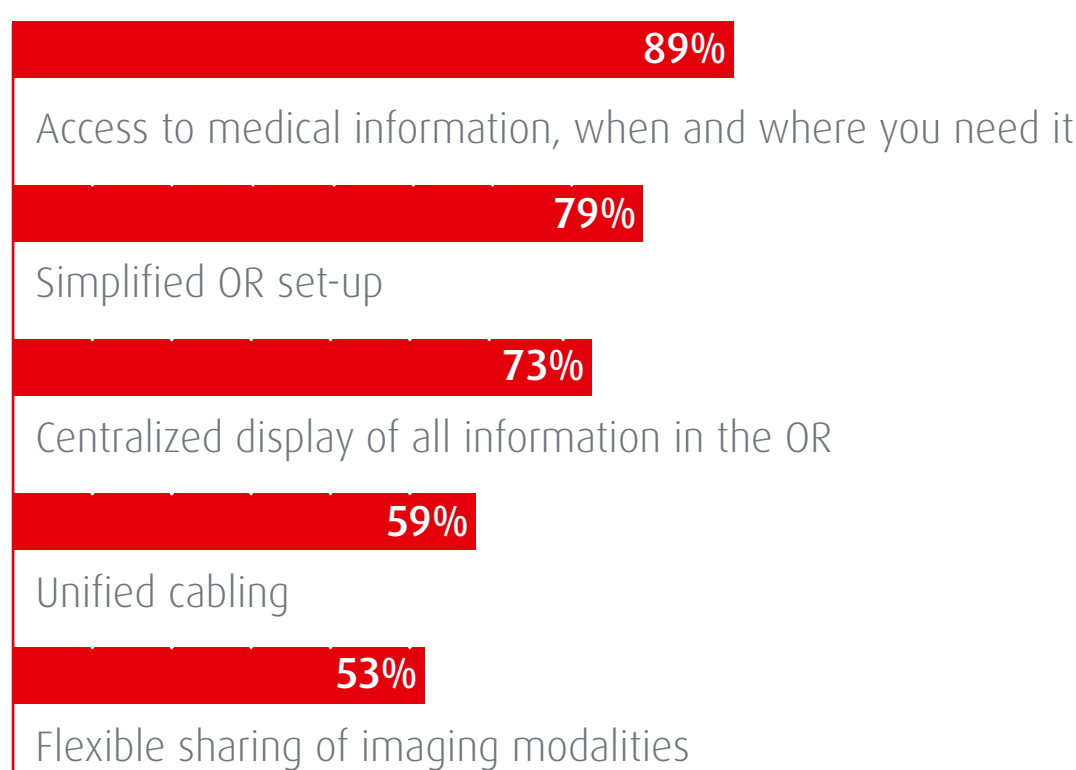


An 'overkill' of imaging devices in the operating room (OR) brings staff in danger of being crushed by their workload. 96% of operating room staff believe video integration could help address some of their most pressing challenges – if done correctly. That is the conclusion of a recent survey conducted by healthcare research agency The MarkeTech Group. Among the respondents were OR managers (78%), biomedical engineers (11%), and clinical engineers (11%).

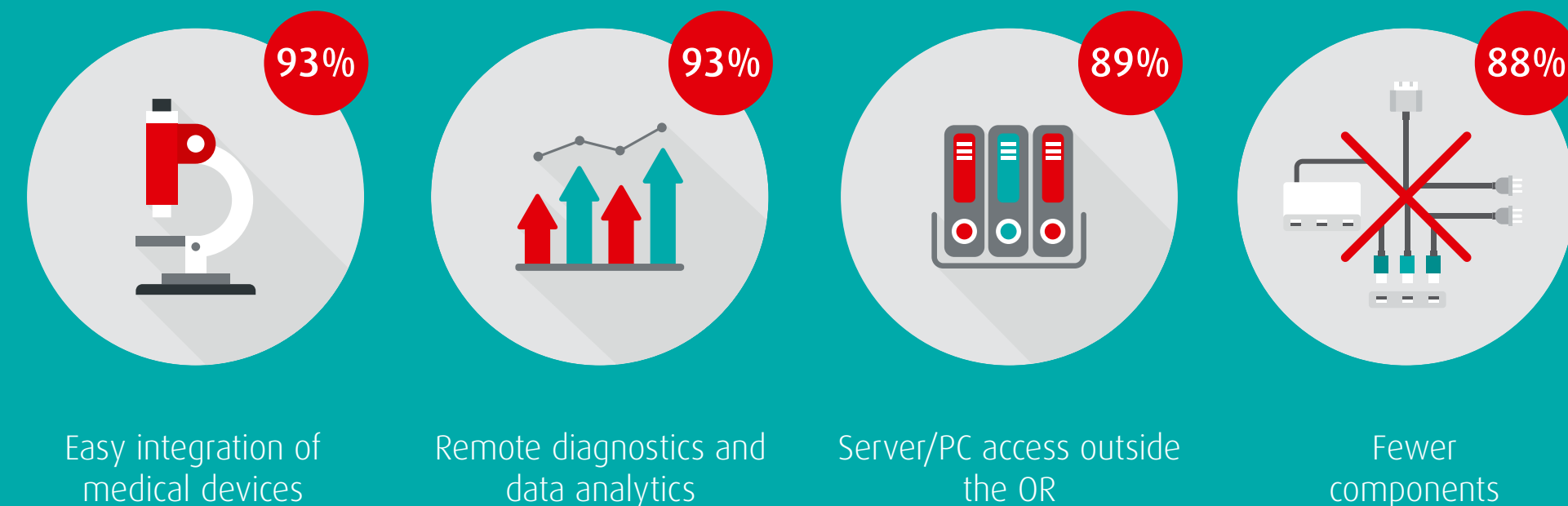
## CURRENT CHALLENGES



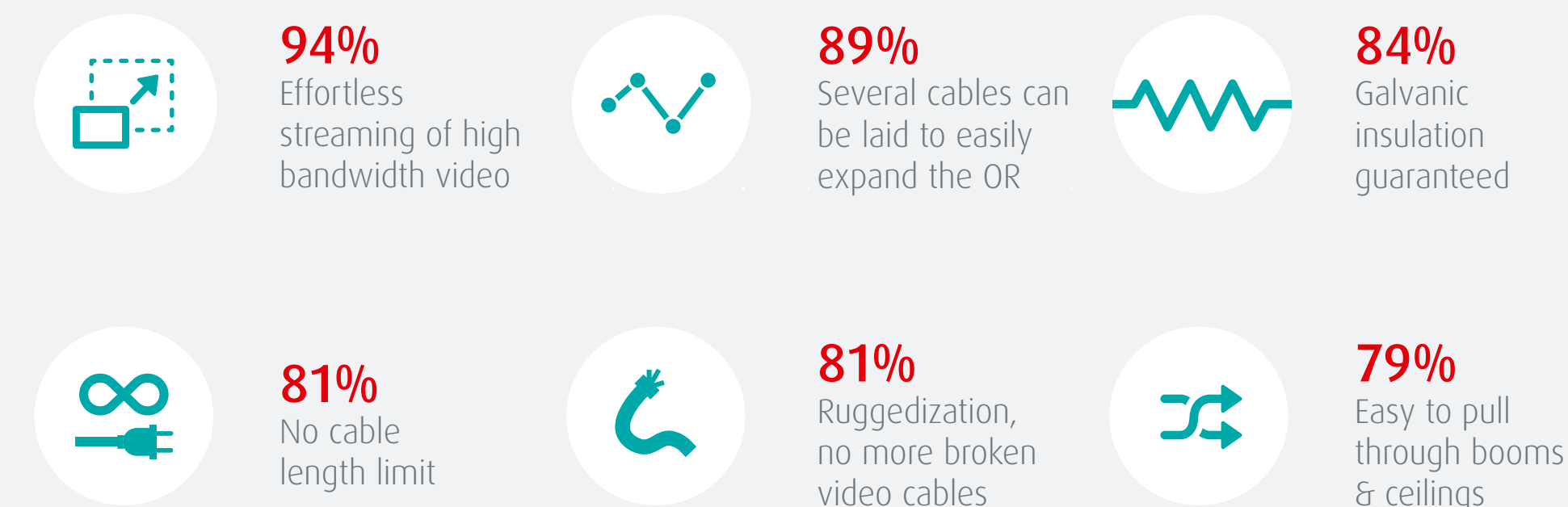
## CAPABILITIES TO INCREASE EFFICIENCY



## CAPABILITIES TO REDUCE WORKLOAD



## BENEFITS OF A UNIVERSAL CABLE SOLUTION



## A GOOD VIDEO INTEGRATION SOLUTION IS...

- 89%** FUTURE-PROOF
- 75%** EASILY ADAPTABLE
- 63%** MEDICAL-GRADE
- 57%** ALLOWS FOR REAL-TIME COLLABORATION IN AND BETWEEN ORs