

Bracknell, United Kingdom

ClickShare at Avis: "We absolutely love it. It works really, really well!"

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Steve Mellish, consultant at ON-AV



BARCO SOLUTION

- 30x ClickShare CSE-200 units
- 4x ClickShare CSC-1 units

BENEFITS

- User-friendly
- Wireless

What brand names come to mind when you think of 'rental car'? We bet 'Avis' is one of them. In 1946, Warren Avis opened the world's first airport-based car rental location (with three cars). Today, Avis is a trusted brand that operates from over 5,000 locations in 165 countries.

Avis has a long history of innovation in the car rental industry. It also chooses to equip its employees with the most innovative solutions to help them do their jobs. When the car rental company refurbished its UK office/headquarters in Bracknell, it dreamt of a 21st century cable-free work environment. Over 30 ClickShare units now help Avis staff and visitors share information at the click of a button!



Since 1963, Avis has been using the tagline “We try harder®”. Its commitment to go the extra mile has made the car rental company not only one of the best known, but also one of the best loved brands in the industry. For no fewer than 17 years, Avis has been ranked the number 1 car rental company in the Brand Keys Customer Loyalty Engagement Index. To deliver the outstanding services that keep its customers coming back again and again, Avis also invests big in its infrastructure and technology.

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Gavin Lewis, Head of EUC Service Delivery at Avis

21st century technology

In 2015, the Avis offices in Bracknell needed a serious overhaul. More than new furnishings, Avis also wanted to introduce new technology, particularly in its meeting rooms. Gavin Lewis, Head of EUC Service Delivery: “Our former meeting rooms were really outdated. There were no screens, no professional projectors, no anything. The refurbishment was the perfect occasion to catapult our meeting rooms into the 21st century.” To select the best possible equipment – and integrate it – Avis called on ON-AV, an experienced, well-reputed provider of audiovisual and video conferencing solutions.

Intuitive and user-friendly

“Boardrooms and meeting rooms are at the heart of a company and therefore really deserve outstanding audiovisual solutions. And with ‘outstanding’, we mean high-quality but also intuitive and user-friendly,” says ON-AV’s Steve Mellish. “That was exactly what Avis was looking for. They wanted a solution that would enable everyone entering the room to display their own images on the wall, whether from their laptops, tablets or smartphones. As Avis was refurbishing the building, esthetics were important too. They absolutely wanted a clean, clutter-free environment.”

34 ClickShare units

ON-AV suggested trialing our ClickShare CSE-200 meeting room presentation system. Avis was immediately hooked on it. Today, 30 of its 45 meeting rooms feature a ClickShare CSE-200 unit. Our flagship CSC model is used in four Avis boardrooms. “Colleagues keep repeating how easy the system is, and visitors, most of whom have never heard of ClickShare before, are impressed when they see it at work,” explains Gavin Lewis. “We often use ClickShare for presentations and demos. When we do a demo on a stage, we can simply put the content on the screen or on the wall via the app. We absolutely love it. It works really, really well!”

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