Engage your audiences wherever they are

Barco's weConnect for virtual events

Busy schedules, high travel expenses or travel restrictions related to political crises and natural disasters — there are many reasons why someone might not be able to attend your event in real life. Barco weConnect changes the game for remote events. Rely on an affordable, quickly deployable and easy-to-use virtual event solution, keep the show going for off-site audiences, without giving up on engagement and interactivity levels.

A front row experience

Moving away from the passive broadcasts, weConnect is the professional solution for bi-directional live events. It allows for live engagement and active collaboration with remote audiences as if they're sitting in the front row of your show. And the only thing they need for this is a PC or laptop with internet access – no downloads or apps to be installed.

Take the virtual stage

Forget talking to a laptop screen and anonymous online participants. Instead, stand up and interact with your real audience on live monitors. Ask questions or launch polls for increased participation. And thanks to the weConnect set-up, presenters can read everyone's facial expressions and body language for immediate feedback. You can't get closer to the real-life experience

Operate with ease

Remote has never been so easy. Manage the system from one single platform with an intuitive interface. What's more, Barco's weConnect virtual events solution offers the possibility to work with a backstage operator for a professional and stress-free event experience for the presenter. Operators can control the settings, switch content streams and moderate the interactive features (like chat messages, polls, etc.).

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A scalable system for virtual events

weConnect can be used to engage with distant audiences during 100% virtual events, but it's also the perfect solution for hybrid events. Extend your reach worldwide, and unite remote and physical participants, speakers and artists. You can invite up to hundreds of remote attendees*, and scale the system to the needs of your event.

dependent on your studio download bandwidth

What do you need to get started?

The basics:
- weConnect system consisting of weConnect hardware and a subscription to the necessary weConnect event hours
- A video wall solution, e.g. tiled LCD or LED. (Barco can assist you with these visualization components as well.) You can display up to 6 participants per video wall panel. Scale the system to the size of your event.
- Presenter camera, microphone and audio speaker

Extend the set-up

Add confidence monitoring
- Downstage monitor
- Backdrop video wall for content display and camera view of presenter
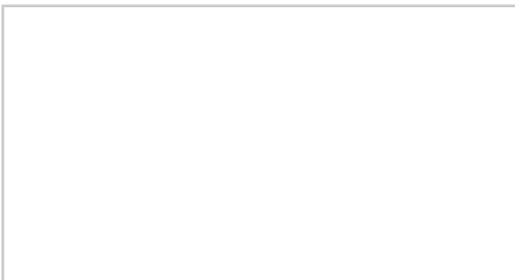
Add a moderation panel
Use a dedicated system to operate interactive commands and control the session.

Increase engagement
weConnect is a two-way interactive platform. Add a USB camera to each video wall panel to enhance the face-to-face experience and enable engagement between the presenter and the audience.

For more information, don't hesitate to contact your sales representative!

> weConnect ensures engaging virtual experiences for remote audiences. For us it's one of the most ground-breaking AV discoveries in the last year for the rental event industry.

Rene Simmers
Operational manager Rental, NFGD

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ENABLING BRIGHT OUTCOMES

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www.barco.com/weconnect