ENABLING BRIGHT OUTCOMES
OpSpace’s innovative technology as well as its future-proof and scalable system architecture, which even integrates with video walls in the main control rooms, won us over. We’re impressed.

Ulrich Reichelt
Control center department manager
Finanz Informatik
The Coronis Uniti® is a large part of our technology excellence strategy to deliver better patient care. The simplicity and universality of Uniti, of having the quality to read everything from mammo to an extremity X-ray improves our radiologist productivity.

Stan Casteel
Hamilton Healthcare, US
Better image quality helps us to see more and minimize response times. It helps us to keep Taebaek City safe.

DongGil Lim
Taebaek City Hall
A major advantage compared to an analog dermoscope is the ergonomics. With Demetra I no longer suffer from tired eyes at the end of the day because I am able to use both eyes.

Dr. Marco Andrea Tomassini
Perugia, Italy
By equipping our hotel lobbies with ClickShare Conference we embrace the change that hybrid meetings bring in the workplace and are able to position our lobby to our guests as an attractive collaboration space.

Neil Smith, director, IT Business Partnership & Planning – Digital Guest Experience for Marriott International
Key considerations in the selection of Cinionic’s laser technology included the quality of the presentation, as well as the best overall cost of ownership and maintenance over the long-run.

Damian Wardle
EVP Technology Operations & Presentation, Cinemark
The UDX-4K32 gave the right amount of light to showcase the animations and new structure to 50,000 people each night.

Dickie Burrow,
Director CPL Glastonbury Festival
United Kingdom
WE ARE MISSION CRITICAL, ASSURING PEACE OF MIND

Entertainment

Enterprise

Healthcare

sales per division

38% entertainment

28% enterprise

34% healthcare
WE FOCUS ON CUSTOMER VALUE
CUSTOMER NEEDS DRIVE

innovation

coop-creation

digital transformation
WE CO-CREATE FOR OUR CUSTOMERS, WITH OUR CUSTOMERS

NPS - Net Promotor Score

48

Barco’s standard customer experience metric, measured quarterly
Q2 2021
WE ARE USUALLY THE FIRST TO DO IT RIGHT

when it comes to technological innovation
WE EMBRACE DIGITAL TRANSFORMATION
TO SHAPE OUR STRATEGY & AMBITIONS

INNOVATE for impact

focus to PERFORM

offer OUTCOME-BASED SOLUTIONS

go for SUSTAINABLE IMPACT
WHERE SUSTAINABILITY PLAYS AN ESSENTIAL ROLE

guided by the UN Sustainable Development Goals
reduce the carbon footprint of our own operations by 35%

reduce the energy footprint of our products by 25%

ensure that at least 70% of our revenues comes from products with the Barco ECO label
RESULTING IN SUSTAINABLE CREDITS
WE ARE A TRUSTED PARTNER

+80 years of growth

70% of Fortune 500 companies

3,300 employees at the heart

EBITDA

% of sales

2018: 12.5%
2019: 15.0%
2020: 7.5%
PRESENT AROUND THE WORLD

30+ countries

geographical sales breakdown

- 39% The Americas
- 36% EMEA
- 25% Asia-Pacific
SUPPORTED BY OUR COHESIVE CULTURE
REPRESENTED BY A DIVERSE & INTERNATIONAL TEAM

**representation by region**

**representation by nationality**

- **24** nationalities employed in our headquarters

**representation by age**

- **9%** < 30year
- **67%** 30y-50y
- **24%** > 50y

**representation by gender**

- **28%** employees
- **17%** senior management
- **33%** board directors
INVESTING IN SUSTAINABLE EMPLOYABILITY

LEARNING & DEVELOPMENT
maximizing talent
with high quality training programs

EMPLOYEE ENGAGEMENT
Towards a common goal

HEALTH, SAFETY & WELLBEING
Part of our company DNA
Discover more?

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