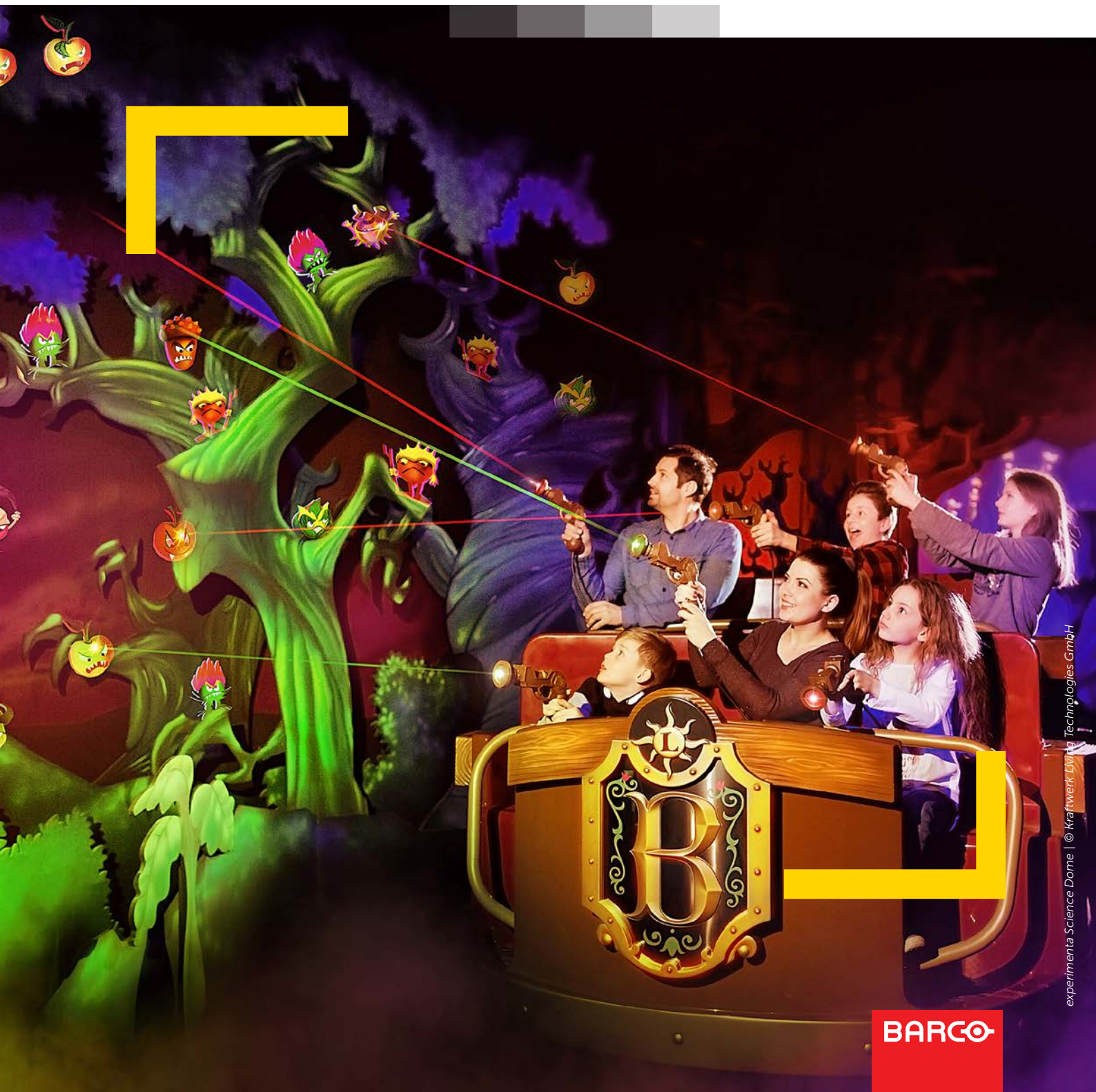


Get thrilled!

Barco's solutions for theme parks





Join the ride

When visiting theaters, science centers or theme parks, tourists and visitors are always looking for that unique experience that stands out. They are no longer satisfied to be mere spectators on the sidelines – they want to be involved through interactive stories and immersive adventures.

A whole new world

The popularity of theme parks mainly lies in their escapist character. Visitors love to be captivated in an alternate reality where they are indulged in pleasure and diversion. It's the creation of this individual atmosphere that will make you stand out.

The ability to interact with your story or parallel universe will transform a regular visit into a unique and memorable trip your guests won't stop talking about.

With visitors' increasing expectations and families that want to be entertained and blown away more than ever, theme parks are turning to innovative technologies to create these magical and unforgettable experiences.



Barco stepped up with solutions that met the needs of this amazing project. Their sales and support staff are truly amazing.

John Stegall,
VP Technical Services at Sally Corporation



A smile from start to finish

The potential of today's technology in the creation of this augmented visitor experience can go from digital information displays at the entrance that welcome park guests with a personal message, to waiting queue installations that set the scene, to thrilling media-based attractions.

Focus on the immersive aspect for every stage of the visit, and you will put a smile on your guests face from start to finish.

Keep the magic alive

Now, in order to keep the illusion of a new reality intact, you need technology that is essentially invisible. Theme park tech should serve your creativity and story, not the other way around.

At the same time, you also need high-performing equipment that withstands the warmest summers and harshest conditions, for thrilling experiences all year long.

With Barco's visualization and processing solutions you can keep your magic alive ride after ride, day after day.

Our solutions

Barco has a long-standing leading position across the entire visualization chain with battle-proven technologies in LED, projection, image processing, etc. With our vast experience in a rich variety of market applications such as cinema, live events, simulation, architectural projection mapping and many more, we know how to enable you to create unforgettable immersive experiences that drive your theme park guests to return, over and over again.

PROJECTION

With a wide range of brightness and **incredible color accuracy**, our projectors can bring your most imaginative creations to life with **uncompromised image quality**. Thanks to their standardized interface, set-up and configuration are a walk in the (theme) park.



- Rugged laser projectors with brightness up to 75,000 lumens
- High-quality 3D performance ideally suited for virtual reality installations
- Flexible product design for easy integration in various environments

VIDEO WALLS

Our LED displays offer the **best viewing experience** under all conditions. They excel in reliability, maximizing the satisfaction of not only your visitors, but also your crew. Their serviceability is fully tailored to the needs of theme park operations.



- Smart Infinipix™ processing, with redundant data paths to prevent unexpected downtime
- Superb color precision under all ambient conditions
- Endless installation flexibility

SCREEN MANAGEMENT

Our presentation switchers – the **most advanced video processing** and presentation control systems on the market today – support a wide variety of show configurations. Their **modular and flexible architecture** also future-proofs your investment.



- Uncompressed real-time processing with market leading lowest latency
- Cutting-edge scaling capabilities for pixel perfect results with projection, LED or any other technology.
- Total peace-of-mind with improved uptime and efficient monitoring

Find your next thrill at www.barco.com/theme-park.

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ENABLING BRIGHT OUTCOMES

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