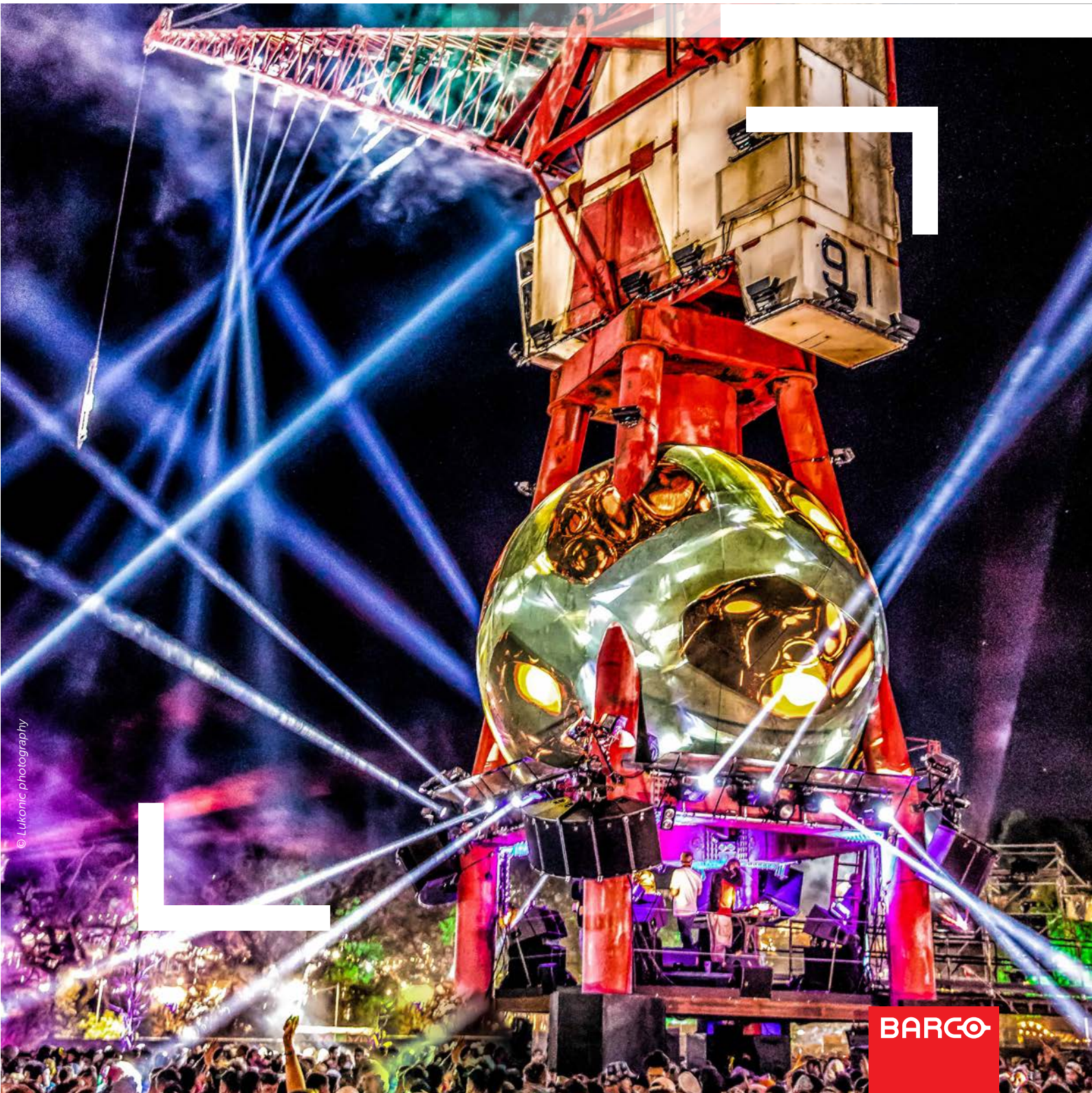


# Inspiring events, memorable experiences

Barco's solutions for live events



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**BARCO**

# Take the stage



Every event wants to out-do the previous one. So how can organizers build that groundbreaking show everyone talks about? In this business it's go different or go home. Identity and creativity are the imperative partners in crime when building unique mind-blowing experiences that stay engraved in the memories of visitors.

## Encore

Whether it's a local gig, a corporate summit or a tour of pop concerts, audiences want to be impressed.

To exceed the ever-increasing customer expectations, events designers are relying on the artistic combination of video, sound and lighting.

The creative use of these modern media, controlled by the right processing solution, lifts events to the next level by enabling a spectacular all-round experience that truly stands out.

If done well, this technological symphony will rock visitors and have them frantically shouting for encore.



The animated images exploded into bright colorful action ramping the atmosphere in the crowd up to peak frenzy right before the headlining acts. The results were completely stunning.

Mike Radford,  
Audio Visual Project Manager at CPL



## Complete the show

There's no event without video.

It supports the speaker's message with inspiring visuals for increased engagement. It allows extension of the stage with side screens reaching larger crowds from a distance. It pulls audiences in the story with immersive experiences.

Transforming a classic stage into an eye-catching canvas, visualization gives all visitors a thrilling show they will never forget.

## The sky is the limit?

As show producers come up with unique ideas, each one crazier than the one before, rental companies need to be ready to support video professionals with a wide portfolio of high-performing technologies that successfully bring the experience to life in the most diverse setups.

And with shows moving from one city to another, event organizers need robust equipment that's straightforward to install, and easy to pack up again.

With Barco's visualization and processing solutions, you can let your customers' creativity run free and enable one-of-a-kind shows time and again.

Hey, not even the sky is the limit!

# Our solutions

Barco has a long-standing leading position in the live events sector with battle-proven technologies across the entire visualization chain. If you want harder, better, faster, stronger... We've got it. With solutions tailored to the specific needs of live events, we know how to enable you to support, build and execute mind-blowing events, anywhere and anytime.

## PROJECTION

With **flexible brightness and resolution** capabilities our **dedicated rental and staging projectors** are able to serve a wide variety of events. Their **rock-solid design** is the ideal solution for outdoor events. And thanks to the standardized **Pulse platform** and the extensive list of available **peripherals**, even the most complex set-ups and configurations are a breeze.



- Rugged laser projectors with brightness from 22K to 40K lumens
- 4K images that speak with crisp contrast and extraordinary color
- Compact and light models to lower transport costs and facilitate easy installation
- Connectivity capabilities for optimized fleet management

## IMAGE PROCESSING

With performance second to none and **ultra-low latency**, our video processing and presentation switchers are the benchmark in the rental and staging industry for image processing. Their **modular architecture** makes them perfect for all event sizes.



- Uncompressed real-time processing with market leading lowest latency for perfect synchronization
- Slice and dice multiple signals in perfect sync
- Future-proof platform with growing feature set
- Designed to withstand life on the road

Want to join us on stage? Go to [www.barco.com/live-events](http://www.barco.com/live-events).

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Barco nv | [www.barco.com](http://www.barco.com)  
Beneluxpark 21 | 8500 Kortrijk | Belgium  
T +32 56 36 89 70 | F +32 56 36 83 86

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