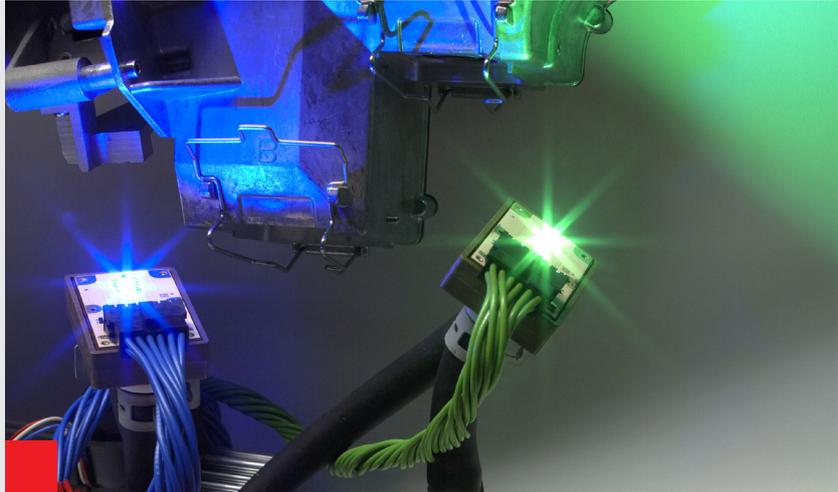


LED video wall technology upgrade

An all-in-one technology refresh program



Rear-projection video wall technology experienced a substantial boost with the introduction of LEDs as a lighting source. Because these systems offer important advantages over the traditional lamp-lit models, Barco offers owners of legacy OV-D2, OV-D1 or p-Si systems the possibility to upgrade their setup. By simply integrating the LED-based projection module and illumination unit into your existing mechanical structure, your system is ready for years of additional service without any architectural impact. The upgrade can be performed without system downtime and without dismantling the claddings.

10 reasons to upgrade your rear-projection video wall

1. Up to 50% lower total cost of ownership of a new system
2. Up to 50% lower operational cost compared to current system
3. Up to 50% higher brightness levels and improved color performance
4. Extended video wall lifetime
5. Highest level of lighting source redundancy
6. Renewed 2 years warranty and no scheduled maintenance for first 5 years
7. Safeguards initial investment by maintaining the framework
8. No infrastructure consequences
9. Different financial programs giving you a predictive annual cost
10. No video wall downtime in bringing your technology to the latest generation

Green, prepare for the future

The LED-lit engines not only help you to reduce costs, but are also more ecological. They contain no mercury and have almost no consumables, which strongly reduces waste. Furthermore, because of the strongly reduced power consumption – especially when operating in eco-mode – LED-lit video walls are responsible for far less CO₂ production. This helps your company to reach its environmental ambitions.

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CAPEX and OPEX financial programs

Operational decision-makers are attempting to optimize their assets, information management, and process. For financial responsables, on the other hand, optimizing their balance sheets, key performance indicators, and cash flow is most crucial. The financial programs (see right column) can help you to merge the two optimization streams into one comprehensive solution. Barco offers three customer-focused and bespoke financial models - one CAPEX-based and two OPEX-based - that allow you to optimally address your AV needs within budget.

Total cost of ownership

The total cost of ownership of your video wall, consists of the purchase price and the cost of running the system. This includes the energy consumption of the video wall, cost of consumables, and maintenance. All these operational costs are considerably lower when using LED-lit systems, minimizing the TCO.

Return on Investment

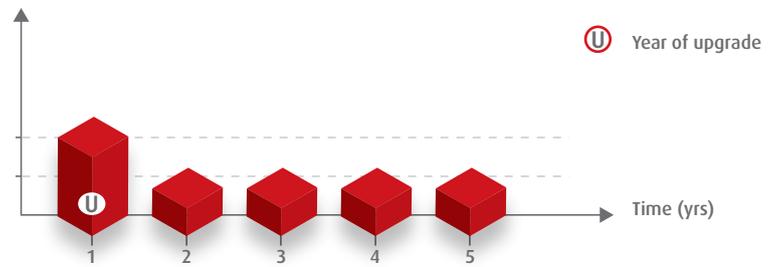
The return on investment of the LED upgrade is typically between 2 and 4 years. Furthermore, an upgraded video wall with an LED engine considerably extends the life time of your video wall.

Check out the video

www.barco.com/led_upgrade

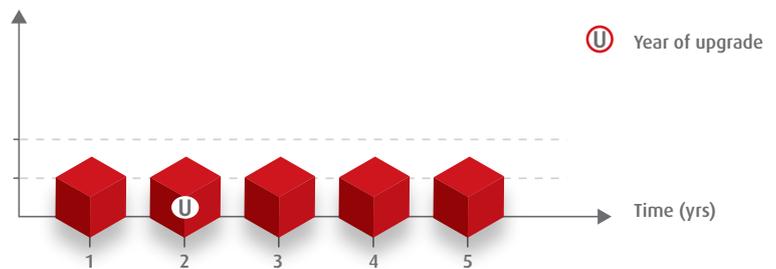
May 2013

Financial programs for the LED upgrade (OPEX 1):



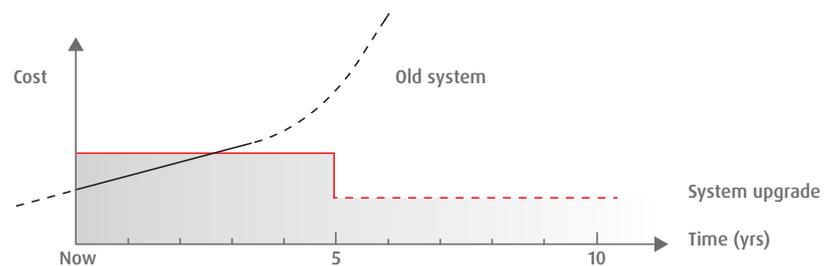
Degressive scale
Upgrade in the first year
Extended warranty coverage

Financial programs for the LED upgrade (OPEX 2):



Flat scale
Upgrade in second year
Extended warranty coverage

Operational cost of current system vs. upgraded system:



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